MINUTES OF CITY COUNCIL WORKSHOP MARCH 13, 2018 TED C. COLLINS LAW ENFORCEMENT CENTER

COUNCIL:

PRESENT:

MAYOR BRENDA BETHUNE MIKE LOWDER PHILIP N. RENDER JACKIE VEREEN

ABSENT:

MAYOR PRO-TEM MIKE CHESTNUT MARY JEFFCOAT GREGG SMITH

STAFF PRESENT:

JOHN G. PEDERSEN, CITY MANAGER
JONATHAN "FOX" SIMONS, JR., ASSISTANT CITY MANAGER
BRUCE BOULINEAU, ASSISTANT CITY MANAGER
MICHAEL SHELTON, CHIEF FINANCIAL OFFICER
TOM ELLENBURG, CITY ATTORNEY
JOAN GROVE, CITY CLERK

ALL FOIA REQUIREMENTS WERE MET.

CALL TO ORDER	Mayor Brenda Bethune
Roll Call. Present: Mayor Brenda Bethune, Mike Lowder, Phil Absent/Excused: Michael Chestnut, Mary Jeffcoat, Washington, DC	
Mr.Pedersen stated discussion of the Moped G Public Hearing at 2:00 pm.	Solf Cart ordinance to be continued to the

CONSENT AGENDA

Resolution <u>R2018-10</u> granting a Special Event Permit to Palmetto Event Productions, Inc. on behalf of Full House Productions for "Carolina Country Music Festival" on June 1-13, 2018 and affirming the city's co-sponsorship.

Mr. Pedersen advised the promoter has asked that this be continued.

Resolution <u>R2018-11</u> declaring an extraordinary event, and directing the Manager to take all steps necessary for the preservation of Public Health, Safety Welfare from June 1, 2018 through June 13, 2018 Carolina Country Music Festival.

Mr. Pedersen stated this allows the City Manager to take some steps he could not ordinarily take without Council's permission. Recognizes the scale and significance of the

event.

Bruce Arnel, Special Events Coordinator, stated this declaration gives authority to do some things that would not be allowed to such as alter traffic plans and reallocate resources. This is done to improve safety for all attendees and staff.

Resolution <u>R2018-12</u> declaring an extraordinary event, and directing the Manager to take all steps necessary for the preservation of Public Health, Safety Welfare from April 28, 2018 through April 29, 2018 Wings Over Myrtle Beach Air Show, Coast F/A Soccer Tournament, & Ground Zero Dragon Boat Festival.

Mr. Pedersen this is being done because of the convergence of three very large events happening at the same time in the same area. Because of this, one of the issues here is availability of parking and staff has made some necessary provisions to address this. Bruce Arnel advised there have been meetings with County and State addressing areas of concern. Major issue addresses parking particularly since the area that was available for parking is now under development. He advised Myrtle Beach Police Capt. Crosby has developed a plan addressing parking and traffic needs which he will present.

Police Capt. Crosby showed a layout of the event indicating areas to be controlled by county police and SLED and other law enforcement entities who will be assisting during this weekend. He further advised that residents in the area will be made aware of how to park and what roadways to use for their convenience. He reviewed the proposed parking plan. There will be no parking allowed in the ITAP area. There will be areas within The Market Common where parking will be allowed. There will be message boards directing vehicle parking and pedestrian traffic. There will also be persons at several locations monitoring traffic. Proposing a 3 hour parking section from Iris to Reed and Deville to Farrow. Relative to the air show, there will be road closure (Kings Hwy) during specific hours approved by the state.

Rep of the applicant stated the only time there will be closure on Kings Highway is when the Blue Angels perform.

Resolution <u>R2018-13</u> granting a Special Event Permit to JLC Airshow Management, LLC, on behalf of the Myrtle Beach International Airport for the "Wings Over Myrtle Beach Air Show" on April 28-29, 2018, and affirming the city's co-sponsorship.

Bruce Arnel reviewed. Anticipate 30,000-40,000 attendees. There will be assistance from the county, state and other agencies.

Motion <u>M2018-40</u> to approve a Special Event Permit to Oceanfront Merchants Association for "It's a Shore Thing" entertainment series to be held on the Pavilion Place Oceanfront Lot & Boardwalk on 3/30, 3/31,4/6, & 4/7, 2018 from 7:00 pm to 10:00 pm. The event includes allowing entertainment and activity along the Boardwalk and live music on the Pavilion Place Oceanfront Lot. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Bruce Arnel stated this is a concert series that has been held every year. Events will be held in Plyler Park and there will be activity along the boardwalk. Anticipate 300-500 spectators each evening.

Motion $\underline{\text{M2018-41}}$ to approve a Special Event Permit to Katherine Taylor/BEI - Beach LLC for The Taste of the Market Common and 10^{th} Anniversary Celebration, April 16-21, 2018 from 11:00 am - 4:00 pm daily. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Bruce Arnel reviewed. This event celebrates the 10th anniversary of The Market Common. No street closures or in kind services involved.

Motion <u>M2018-43</u> to accept a collaboration grant from TD Bank and the Arbor Day Foundation in the amount of \$20,000 for the purpose of making improvements at Myrtle's Market to create a park setting and provide educational programs about the importance of trees/shrubs and how to maintain them, as well as the importance of vegetable gardening. No local match required.

Mr. Pedersen advised this addresses improvements to Myrtle's Market.

Carol Coleman, Planning Director, advised what is being done to make the Market area more user friendly for the vendors and give options for other activities.

Motion M2018-44 to accept a grant from SC DHEC (South Carolina Department of Health and Environmental Control) in the amount of \$11,430 on behalf of the City's Solid Waste Department for the purchase of two roll-off recycling containers and the relocation of two existing utility poles to make room for the new containers. One container will be utilized for waste tires and the other for wood waste. No local match required.

Mr. Pedersen advised this is a grant from DHEC for 2 roll-off containers to be located at the Transfer Station.

Motion <u>M2018-45</u> to accept a grant from SC DHEC (South Carolina Department of Health and Environmental Control) in the amount of \$1,250 on behalf of the City's Solid Waste Department to fund public education, professional development and travel expenses with the SC Solid Waste and Recycling Professionals Conference.

Mr. Pedersen advised this is a grant from DHEC to be used to defray expenses for training and education.

Motion <u>M2018-46</u> to accept a grant from the SC Office of Regulatory Staff in the amount of \$4,759 on behalf of the City to fund the design of the "Bike Walk MB Project" mobile application and the installation of approximately 10 bike racks at various Myrtle Beach locations.

Carol Coleman stated this is a Dept. of Energy grant to assist with bike week.

Motion <u>M2018-47</u> to accept a donation from Luisa Ventura in the amount of \$500 to help defray cost associated with the renovation of the Matt Hughes Skate Park.

Motion <u>M2018-48</u> to accept a donation from Edward Tkacz in the amount of \$10,000 to help defray costs associated with the renovation of the Matt Hughes Skate Park.

Both donations for the skate board park. Mr. Simons advised there is a CIP project in the upcoming budget.

REGULAR AGENDA

2nd Reading <u>Ordinance 2018-7</u> An ordinance to amend Chapter 2, Administration, Article II, City Council, in Division 2, Meetings, to amend Section 2-43 Quorum and Rules of Order to strike Subsection G as being duplicative of Subsection M, and providing that city residents, property owners and business owners shall be announced by the Clerk to address their concerns before non-residents in the allotted time; and to strike advertisement in J.

Mr. Pedersen stated this prioritizes order of speaking; city residents, city businesses, city property owners and those who do not live or operate a business within the city. Currently there

are two provisions for persons to address items not on the agenda. This eliminates that duplication. It further eliminates the need to advertise each ordinance.

1st Reading Ordinance 2017-60 An ordinance to create a Planned Unit Development known as Osceola Street PUD Planned Unit Development. Mr. Pedersen stated the applicant has met with the community. Carol Coleman stated there is a revised plan based on input from surrounding community. They have revised the plan to provide 1 building instead of 2 along frontage on Mr. Joe White and 1 building instead of 2 for storage and added additional residential. The developer's representative reviewed the current proposal. Front building can only be accessed from Mr. Joe White. Each of the individual storage buildings will have its own parking lot and driveway. Have increased affordable housing on the property. Looking at need for one bedroom units. Chief Prock has asked for cameras near entrance to Sandy Gate and other side of street. Will enlarge school bus stop near Sandy Gate and Greens. Lot of interest in putting in a basketball court near Greens. Chief Prock would like to extend the camera program in this area. Phase 1 will begin with apartments. Planning Dept. and Neighborhood Services worked MOVE TO CONSENT AGENDA TO APPROVE The following ordinances will be the subject of a public hearing prior to the 2:00 pm meetina. 1ST Reading Ordinance 2018-10 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Austin Shelley d/b/a Aiax Golf Cart Rentals, for a period of one year. The Agreement includes vehicles. 1ST Reading Ordinance 2018-11 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12. Article V of the Code of Ordinances of Myrtle Beach to Itzhak Chiprot d/b/a Extreme Scooter Rental LLC, located at 412 6th Avenue North, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes vehicles. 1st Reading Ordinance 2018-12 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Sarah Yakoel d/b/a Gil Scooter, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes vehicles. 1st Reading Ordinance 2018-13 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12. Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports, Sunshine Scooters, located at 713 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes vehicles. 1st Reading Ordinance 2018-14 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports LLC, Go Fast Scooters, located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement

includes ____ vehicles.

1st Reading Ordinance 2018-15 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Derrick and Barbara Haynes d/b/a Kickback Korner LLC, Kickback Corner Golf Carts, located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes vehicles. 1st Reading Ordinance 2018-16 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Mark Sichitano d/b/a Myrtle Beach Golf Carts, located at 1001 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____ vehicles. 1st Reading Ordinance 2018-17 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ron Simantov d/b/a Blue Coral Surf LLC, Moped USA, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes vehicles. 1st Reading Ordinance 2018-18 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes vehicles. 1st Reading Ordinance 2018-19 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12. Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 300 South Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes _____ vehicles. 1st Reading Ordinance 2018-20 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 1205 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The Agreement includes vehicles. 1st Reading Ordinance 2018-21 An ordinance granting a Franchise Agreement for operation of rental business of conveyances regulated by Chapter 12. Article V of the Code of Ordinances of Myrtle Beach to Jack Zakhra d/b/a Zeus MB LLC, Happy Scooter, located at 311 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The Agreement includes ____

Resolution <u>R2018-14</u> amending Resolution R2018-08 approving a Special Event Permit issued to Mosaic North America, LLC, on behalf of Bud Light for the "Bud Light Getaway Concert" on July 14, 2018 to change the venue from the Kings Highway Pavilion site to the Oceanfront Pavilion Site.

Mayor Bethune recused herself due to a conflict.

vehicles.

Mr. Pedersen stated this event was approved by Council to take place on the pavilion site on Kings Hwy. The applicant has requested to be allowed to relocate from the pavilion site to the oceanfront site. This has been vetted by the review committee and they recommend approval.

Bruce Arnel spoke to the plan proposed and stated this is a much better plan than the original proposal and allows traffic to flow up and down 8th and 9th Avenues and the Boulevard.

Motion <u>M2018-42</u> to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001. Memo dated March 5, 2018 shows 19 vehicles.

Motion <u>M2018-49</u> to consider funding for Horry-Georgetown Technical College's "Train to Work" Program.

Cookie Goings has been working with the College on this "Train to Work" program. She has asked the college to add the Neighborhood Services number as a contact along with the college. Training available: Hospitality, Culinary Kitchen, Electrician assistant (requires minimum 4 students), Plumbing assistant (minimum 4 students), Certified CAN (longesdt program 100 hours), and Retail.

Sponsors: Coast RTA will provide bus vouchers and Transportation, Goodwill & HGTC as training site SC Works-referral source, City to provide funding. Original request was \$40,000, Neighborhood Services is recommending \$20,000. Applicants must be residents of the City. Applications will be available on line. These are 2 to 4 week programs. If the program is successful would hope to expand to include Horry and Georgetown counties.

Councilman Lowder asked that the group work with interested persons on filling out applications and interviewing.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

- 1. Council Communications
- 2. CFO Update
- 3. CM/ACM Update
- 4. Image: Mr. Pedersen commented on recommendation for safety barriers on Ocean Blvd. Put barriers on hold for now and move forwarded. Will use barriers on certain weekends: Can go back to barriers should circumstances require. Holding off extending sidewalk. Looking at design issues. Also hold work on decorative barriers and focus on sidewalk improvements first.
- Larry Bond reviewed 90 Day Improvement Plan. Have shared the plan with the merchants on the Boulevard with the exception of 2 businesses.
- Victor Shama supported improving the area and moving forward with a joint partnership between the merchants and the city.
- 📔 Buz Plyler, Gay Dolphin supported doing a 90 day trial.
- Lauren Clever, DRC Addressed some concepts which have not as yet been put before the DRC. Asked to come up with ideas to activate Pavilion site and Ocean Blvd.,- Festival/all day events: Arts & crafts; Car shows, Food Events; Holiday themed events: Halloween, Christmas; Fitness and Sporting events, Music Festival Events; Community related events. Lso Sandcastle competitions, Build Your Own Event cars, bike, beds; 1st Thursday; weekly event catchy name, involve businesses; weekly/monthly events; outdoor markets, cultural events, family events,

Mr. Pedersen stated he would like to send out a RFP for a consultant to help Council put a plan together.

ADJOURNMENT 11:00 am	
ATTEST:	BRENDA BETHUNE, MAYOR
JOAN GROVE, CITY CLERK	